



NATIONAL ASSOCIATION OF
SPORTS
COMMISSIONS

2368 Victory Parkway
Suite 401
Cincinnati, OH 45206
513.281.3888 PHONE
513.281.1765 FAX

nasc@sportscommissions.org
www.sportscommissions.org

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NASC ANNOUNCES 2003 AWARD WINNERS

Winners presented with awards at 2003 Sports Event Symposium

CINCINNATI, OHIO (May 16) – The National Association of Sports Commissions (NASC) announced the 2003 NASC Member Awards Program winners on Thursday, April 10th at the 2030 NASC Sports Event Symposium in Chattanooga, TN.

Awards were given in three categories: Outstanding Advertising/Communication Collateral, Outstanding Web Site, and Member of the Year. Over 35 entries were received for all three categories, two of which were divided into three subcategories (Advertising and Web Site: Active Members with budgets over \$450,000, Active Members with budgets under \$450,000, and Event Rights Holders).

All entries were reviewed by a panel of their peers in the association and judged based on the criteria listed for each category. Winners were then announced at the Membership Meeting Luncheon at the Sports Event Symposium.

The 2003 winners are as follows:

- Member of Year Nashville Sports Council
- Advertising/Communication Collateral
 - Budget Over \$450,000 Atlanta Sports Council
 - Budget Under \$450,000 Philadelphia Sports Congress
- Web Site
 - Budget Over \$450,000 St. Louis Sports Commission
 - Budget Under \$450,000 Minneapolis Metro North CVB

The NASC, headquartered in Cincinnati and is managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

The 2004 NASC Sports Event Symposium will be held at the Adam's Mark hotel in Jacksonville, FL from April 21-24, 2004

MEDIA INFORMATION: If you need additional information about the National Association of Sports Commissions, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at <http://www.sportscommissions.org>.

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